



PATENT

Case Docket No. AMAZON.074A

Date: August 15, 2003

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Snodgrass, et. al.  
Appl. No. : 09/876,611  
Filed : June 7, 2001  
For : IDENTIFYING AND  
PROVIDING TARGETED  
CONTENT TO USERS  
HAVING COMMON  
INTERESTS  
Examiner : UNKNOWN  
Group Art Unit : 2167  
Confirmation No.: 9007

I hereby certify that this correspondence and all  
marked attachments are being deposited with the  
United States Postal Service as first class mail in  
an envelope addressed to: Commissioner for  
Patents, P.O. Box 1450, Alexandria, VA 22313-  
1450, on

August 15, 2003

(Date)

Ronald J. Schoenbaum, Reg. No. 38,297

## TRANSMITTAL LETTER

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

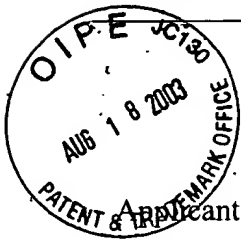
Dear Sir:

Enclosed for filing in the above-identified application are the following:

- (X) A Supplemental Information Disclosure Statement;
- (X) A PTO Form 1449 listing one (1) reference, copy of which is enclosed; and
- (X) A return prepaid postcard.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit  
any overpayment, to Account No. 11-1410.

Ronald J. Schoenbaum  
Registration No. 38,297  
Attorney of Record  
Customer No. 20,995  
(949) 760-0404



## SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Applicants : Snodgrass, et. al.  
App. No. : 09/876,611  
Filed : June 7, 2001  
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Confirmation No. : 9007

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Enclosed is form PTO-1449 listing 1 reference, a copy of which is enclosed.

This Supplemental Information Disclosure Statement is being filed before the receipt of a first Office Action on the merits, and presumably no fee is required in accordance with 37 C.F.R. § 1.97(b)(3). If a first Office Action on the merits was mailed before the mailing date of this Statement, the Commissioner is authorized to charge the fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 8-15-03

By: Ronald J. Schoenbaum  
Ronald J. Schoenbaum  
Registration No. 38,297  
Attorney of Record  
Customer No. 20,995  
(949) 760-0404

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FORM PTO-1449

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICEATTY. DOCKET NO.  
AMAZON.074AAPPLICATION NO.  
09/876,611INFORMATION DISCLOSURE STATEMENT  
BY APPLICANT

USE SEVERAL SHEETS IF NECESSARY)

APPLICANTS  
Snodgrass, et. al.FILING DATE  
June 7, 2001GROUP ART UNIT  
2167

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPROPRIATE)
	2001/0014868 A1	08/16/01	Herz, et. al.			

## FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

EXAMINER INITIAL	OTHER DOCUMENTS (INCLUDING AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.)	

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AUG 21 2003  
GROUP 3600

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081403

EXAMINER	DATE CONSIDERED
<p>*EXAMINER: INITIAL IF CITATION CONSIDERED, WHETHER OR NOT CITATION IS IN CONFORMANCE WITH MPEP 609; DRAW LINE THROUGH CITATION IF NOT IN CONFORMANCE AND NOT CONSIDERED, INCLUDE COPY OF THIS FORM WITH NEXT COMMUNICATION TO APPLICANT.</p>	